

NOTE

1. All questions are compulsory.

2. All question carry equal marks (15 Marks each)

Q.1 A) Write about the provisions of Indian Constitution relevant to Indian administration. [15]

OR

B) Write in brief the constitutional development in India. [15]

Q.2 A) Write briefly on training of officers of Central Services. [15]

OR

B) Write in detail about UPSC as a central recruiting agency. [15]

Q.3 A) Write in detail how budget is formulated ? [15]

OR

B) Write is the principle of budgeting in India ? [15]

Q.4 A) Elaborate Audit jurisdiction of CAG. [15]

OR

B) What are the causes of corruption ? [15]

Q.5 Write shorts notes on any Three of the following. [15]

1 Reservation for backward classes.

2 Promotion.

3 Remedies to fight Corruption.

4 Objective of Citizen's Charter.

5 Lokpal

6 Lokayukta

GES/SBVC/BVL
18th Mar 2016
CLASS :- S.Y.B.A.

SEM-II MAR 2016
10.15 to 10.45
Marks :- 75

Political Science paper :- II (Indian political system)

N.B. : Answer all question.
Marks to the right indicate Maximum Marks.

Q.1. Explain the election of 2004 (15)

OR

What coalition polities? Is coalition government is necessarily for national interest ?

Q.2 Discuss the constitmsional provisions relating to caste reservation. (15)
Why caste Reservation is skill valid in Indian Society?

OR

What a communalism? Is Communalism is a product of British Policy?

Q.3 What is terrorism ? What are the solution to the problem of terrorism (15)

OR

What is Naxalism ? Discuss the social and ideological basis of Naxalism

Q.4 What do you understand by planed economy? Discuss the (15)
importance of a planned economy?

OR

What is economic reform? Discuss its impacts?

Q.5 Write short notes on any three of the following (15)

- 1) 1977 election
- 2) Backward caste.
- 3) Measures to fight communalism.
- 4) Economic impacts of terrorism
- 5) Globalization.

GES/SBVC/BVL.

Date: - 14/03/2016

S. Y. B.A

Sub: Foundation Course (Paper-II)

Semester Exam, March., 2016

Time: - 10:15am-12:45pm

SEM-IV

Marks: 75

Note: 1) All Questions are Compulsory.

Figures to the right indicate full marks.

- Q.1. A. Explain the various Consumer Rights. 09
- OR
- Describe the procedure to file Public Interest Litigation. 09
- Q.1.B. Write a note on Consumer Movements in India. 06
- OR
- Explain the main elements of Sale of Goods Act, 1930. 06
- Q.2. A. Critically examine Anthropocentrism as an approach to ecology. 09
- OR
- What is Deep Ecology? Explain the principle of Deep Ecology. 09
- Q.2.B. Describe in brief the concept of intrinsic and extrinsic value of Human and Non-Human life. 06
- OR
- Explain the concept of Ecologic Conservation. 06
- Q.3. A. Describe the application of information and communication technology. 09
- OR
- Explain the applications of Nano Technology. 09
- Q.3.B. Explain the use of Satellite Technology. 06
- OR
- Write a note on Access and misuse of Technology. 06
- Q.4. A. Discuss Herzberg's Two Factor Theory. 09

OR

What is time management? Explain the effective strategies of time management. 09

Q.4.B. What is Motivation? Explain the types of motivation. 06

OR

Discuss Stephen Covey's concept of Human Endowment. 06

Q.5.A. Write a note on increasing urbanization and growth of Megacities. 09

OR

Discuss the issue of availability of housing due to increasing urbanization. 09

Q.5B. Explain the characteristics of Tribal Community. 06

OR

Discuss the issue related to Transport in urban areas. 06

- Q.1. A. Discuss Gross and Fine motor skills that develop during middle childhood. (15)
- OR**
- B. Explain the various theories of cognitive development with the reference to middle childhood.
- Q.2. A. Explain the Jean Piaget's approaches to cognitive development during preschool years. (15)
- OR**
- B. Discuss the physical development during preschool years in detail. (15)
- Q.3. **Write Short Notes (Any 3)** (15)
- a) Language development during preschool years
 - b) Information-processing in preschool years
 - c) Vygotsky's Theory of cognitive development
 - d) Parenting Style
 - e) Types of play
 - f) Gender Difference
- Q.4. **Write Short Notes (Any 3)** (15)
- a) Physical development in middle childhood
 - b) Gardner's Multiple intelligence
 - c) Reading
 - d) Children with special needs
 - e) Language development in middle childhood
 - f) Family life in middle childhood
- Q.5. **Explain the terms in brief. (Any 5)** (15)
- a) Brain development in preschool years
 - b) Self-concept
 - c) Preoperational stage
 - d) Recall and recognition
 - e) Learning disability
 - f) ADHD
 - g) Childhood obesity
 - h) Zone of proximal development

SBVC/ BRVL/MAR.2016
SUB: INDIAN ECONOMY-III
MARKS: 75 DATE: 12/03/2016

SEMESTER: IV
CLASS: S.Y.B.A.
TIME: 10:15AM to 12:45 PM

Note: 1) All questions are compulsory.
2) Figures to the right indicate full marks.

Q.1. Answer any two.

(15)

- A) Discuss the achievements of Commercial Banks.
- B) Discuss the failures of Commercial Banks.
- C) In brief, discuss the recommendations of Narsimham Committee 1998.

Q.2. Answer any two.

(15)

- A) Explain direct taxes of central government of India.
- B) Explain the classification of central government expenditure.
- C) Explain the role of public debt.

Q.3. Answer any two.

(15)

- A) Discuss the composition of India's imports and exports.
- B) Discuss the direction of India's imports and exports.
- C) Discuss the role of foreign capital.

Q.4. Answer any two.

(15)

- A) Discuss draw-backs of Indian Money Market.
- B) Discuss the types of deficit.
- C) Explain the forms of Foreign Capital.

Q.5. Answer any two.

(15)

- A) In brief, discuss the Constituents of Indian Money Market.
- B) Explain, the role of fiscal policy.
- C) Discuss the policy measures undertaken to attract FDI.

GES/SBVC/Mar. 2016
Class: S.Y.B.A. Business Communication
Semester: II

Date: 15/3/2016
Time: 10.15am.- 12.45 pm.
Marks: 75.

Note: All questions are compulsory.
Figures to the right indicate full marks.

Q.1 Write short notes on any three of the following: (15)

- a. Objectives of Appraisal Interview.
- b. Clinical Interview
- c. Preparation for interview by the candidate.
- d. Techniques of selection interview
- e. Conducting a meeting.

Q.2. A. What are the advantages and disadvantages of conferences? (15)

OR

Q.2.B.1. What are some of the publications of the Public Relations Department. Describe any two in detail. (07)

2. Discuss the importance of Public Relations in an organization, in a globalised world (08)

Q3. . Attempt any three of the following letters. (15)

1. SiyaGiftshop would like a regular supply of greeting cards and music CDs on a quarterly basis. Draft their letter of enquiry to music Planet, fort. (Full block form)
2. Mr. Sonawale had purchased a washing machine from Sujoy Sales. In six months he had to call the service centre twice. Draft his letter of complaint. (Modified block form)
3. Draft a sales letter to promote Solar Water heaters.
4. Parminder paid the full course fee of Rs 18,000, for a Computer Course at Sampath Institute. Although he was promised world class facilities and top grade educational services, he soon found that neither basic amenities like AC was present, nor did they appoint qualified faculty. The Institute refused to refund his fees. Draft a petition with the Consumer Forum seeking refund of the fees and compensation. (semi block form)

5. LIC company has lost the original copy of your policy, which you had handed to them. Draft a RTI petition questioning their negligence.

Q.4. A.1.A committee has been appointed to find out the reasons for decline in sales of your company. Draft the report making appropriate suggestions. (07)

OR

Q.4.A.2.A committee has been asked to look into the possibility of holding regular refresher courses for all supervisors of the factory. Draft a report giving recommendations. (07)

Q4.B. 1.Draft the Notice and Agenda of a Special General Meeting of an educational institution. (04)

2. Draft the resolutions for the following:

- a. Appointment for a Security Head
- b. Transfer of shares.

Q.4.C. Write a summary of the passage given below in one third of its length. (04)

Just as an engineer uses the science of engineering while building a bridge, a manager uses the knowledge of management theory while performing his managerial functions. Engineering is a science; its application to the solution of practical problems is an art. Similarly, management as a body of knowledge and a discipline is a science; its application to the solution of organisational problems is an art. The practice of management, like the practice of medicine, is firmly grounded in an identifiable body of concepts, theories and principles. A medical practitioner who does not base his diagnosis and prescription on the science of medicine, endangers the life of his patient. Similarly, a manager who manages without possessing the knowledge of management, creates chaos and jeopardies the well-being of his organization. Principles of management like the principles of medicine, are used by the practitioner not as rules of thumb but as guides in solving practical problems. It is often said that managerial decision-making involves a large element of judgement. That is true too. The raging controversy whether management is a science or an art is fruitless. It is a science as well as an art. Development in the field of the knowledge of management helps in the improvement of its practice; and improvements in the practice of management spur further research and study, resulting in further development of management science.

Q.5. A. Match the words in column A with words in column B. (Any 7)

(07)

A

B

- | | |
|-------------------------------|--|
| i. Power Point | meant for paper presenters |
| ii. Agenda | detailed record of a meeting |
| iii. Minutes | provides information in the form of slides |
| iv. under-stress interview | for poor performance |
| v. valedictory function | giving out certificates to participants |
| vi. bulletin | minimum attendance |
| vii. suggestion scheme | gives latest developments |
| viii. interview for reprimand | checks emotional tolerance of candidates |
| ix. quorum | internal public relations |
| x. Technical session | list of items to be discussed at the meeting |

Q.5. A. State whether the following statements are true or false. (Any 8)

(08)

1. Understress interview is carried out to test the soft skills ability of the person.
2. Feedback from participants is desired by the organisers of a conference.
3. At an interview questioning is more important than listening.
4. Event management is handled by the public relations department.
5. Teleconferencing requires the use of a web camera.
6. A Public Relations Officer must stay away from the media.
7. Presentations focus on effective written communication.
8. The personal bias of an interviewer does not hamper the proper selection of the candidate.
9. Counselling is part of the External Public Relation.
10. Screening is an interview technique.

- Note: 1. All questions are compulsory
2. All questions carry equal marks

Q.1.A) Fill in the blanks with the appropriate options given below:

5 marks

- a) Creative pitch is prepared by the _____.
(ad agency, advertiser, sales force)
- b) _____ is an example of post-testing methods.
(Consumer Jury test, Recall test, Check-list method)
- c) _____ method is a subjective method of setting advertising budget.
(Market Share, task, Arbitrary)
- d) _____ is a signature cut or special design of the firm.
(Logo, Jingle, Headline)
- e) Window Display is a form of _____ Advertising.
(Online, newspaper, point-of-purchase)

Q.1.B) Match the following:

5 Marks

'A' Group

'B' Group

- | | |
|---------------------------|------------------------------------|
| 1) Full Service Agency | a) Before launching of ad in media |
| 2) Television Advertising | b) Media Scheduling Strategy |
| 3) Sales Objectives | c) All ad services are available |
| 4) Pre-testing methods | d) Audio-Visual Impact |
| 5) Pulsing | e) Quantitative in nature |

Q.1.C) State whether the following statements are 'True' or 'False':

5 Marks

- 1) Illustration helps to overcome language barrier.
- 2) Ad agencies do not get any compensation for their services.
- 3) Product demonstration is not possible in newspaper advertising..
- 4) Creative ads develop positive attitude.
- 5) Creative director does not give importance to creative brief.

Q.2. Answer any two of the following: (Any 2)

15 Ma

- a) Explain the different features of advertising agency.**
- b) Discuss the factors considered while selecting the ad agency.**
- c) What are the different types of Ad Agencies?**

Q.3. Answer any two of the following: (Any 2)

15 Ma

- a) Define the Television Advertising. Explain its advantages & disadvantages.**
- b) What is Digital Media? Explain its impact on advertising.**
- c) Define the Outdoor Advertising. Explain its advantages & disadvantages**

Q.4. Answer any two of the following: (Any 2)

15 Ma

- a) Define Creative Brief. Explain its elements.**
- b) What is Media Research? Explain importance of Media Research.**
- c) What is advertising budget? Explain the factors determining ad budget.**

Q.5. Answer any two of the following: (Any 2)

15 Ma

- a) Describe the different elements of an advertisement with examples.**
- b) What are the different aspects considered while copywriting of print media?**
- c) Distinguish between Pre-Tests and Post-Tests.**

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GES/SBVC/BVL.

Semester Exam, March., 2016

Date: - 17/03/2016

Time: - 10:15 am -12:45 pm

S. Y. B.A

SEM-IV

Sub: (Socio-III) Contemporary Issues in Indian Urban Society

Marks: 75

Note: 1) All Questions are Compulsory.

2) Figures to the right indicate full marks.

Q.1. Explain the problems involved in the Redevelopment of Slum Lands with special reference to Dharavi. 15

OR

Discuss the working and living conditions of Hawkers and Vendors in Urban Informal Sector. 15

Q.2. Discuss the social foundation of Deviance. 15

OR

What is Crime? Explain Labelling Theory of Crime. 15

Q.3. Discuss the nature and types of Cyber Crime. 15

OR

Elaborate on crime against women in public places with special reference to Street Harassment and Rape. 15

Q.4. Discuss the impact of Satellite Television on children and youth. 15

OR

What is Ethics? Discuss the importance of Media Ethics in current modern scenario. 15

Q.5. Write Short Notes: (Any two) 15

1. Bombay Rent Act, 1947

2. Types of White Collar Crime

3. Organised Crime

4. Media Technology and urban space

SBVC/ BRVL/MAR.2016

SUB: MACRO ECONOMICS-II

MARKS: 75

DATE: 11/03/2016

SEMESTER: IV

CLASS: S.Y.B.A.

TIME: 10:15AM to 12:45 PM

Note: 1) All questions are compulsory.

2) Figures to the right indicate full marks.

Q.1. Answer any two. (15)

- A) Explain the functions of commercial banks.
- B) Discuss the achievement of Commercial Banks.
- C) Discuss the Short-comings of Commercial Banks.

Q.2. Answer any two. (15)

- A) Explain the features of Indian Money Market.
- B) In brief, explain the constituents of money market.
- C) Explain money market reforms.

Q.3. Answer any two. (15)

- A) Discuss the canons of taxation.
- B) Explain important causes for the rise in public expenditure.
- C) What are the sources of public revenue?

Q.4. Answer any two. (15)

- A) Describe the functions of RBI.
- B) Explain the role of capital market in economic development.
- C) Define public finance and discuss its scope.

Q.5. Answer any two. (15)

- A) Explain the objectives of monetary policy.
- B) Write a note on SEBI.
- C) Merits of direct taxes.

GES/SBVC/SEM END EXAM

PSYCHOLOGY (P-II)

MARKS: 75

S.Y.B.A.

SEM-IV MARCH, 2016

DATE: 16.03.2016

TIME: 10:15 - 12:45 pm

Q. 1. A. Define conformity. Discuss Asch's classic study of conformity. (15)

OR

B. Define aggression. Discuss social and personal causes of aggression.

Q.2. A. What is group? What are the benefits of joining group? (15)

OR

B. Explain the terms prejudice and discrimination and discuss the various techniques of overcoming prejudice.

Q.3. Write Short Notes (Any 3) (15)

- a) Situational causes of aggression
- b) Key components of group
- c) The General Aggression Model
- d) Social learning theory of aggression
- e) Social loafing
- f) Types of group

Q.4. Write Short Notes (Any 3) (15)

- a) Origins of prejudice
- b) Symbolic social influence
- c) How members of different groups perceive inequality
- d) Sherif's Autokinetic Phenomenon
- e) Stereotyping
- f) Techniques used to gain compliance

Q.5. Explain The Terms In Brief. (Any 5) (15)

- a) Singlism
- b) Glass ceiling
- c) Distributive justice
- d) Procedural justice
- e) Punishment
- f) Non-violence
- g) Obedience
- h) Social influence

N.B.: (1) All questions are compulsory.

(2) Draw sketches and diagrams wherever necessary.

Q. 1 A] Mark and name the following features in the given map of World (07)

- a. Sahara desert b. smallest continent c. Bay of Bengal d. Greenland
e. Himalayan Mountain f. Bangladesh g. Country of earthquake

B] Represent the following data with the help of Simple Bar Graph. (08)

Year	Production of in(tons)
1951	25
1961	35
1971	45
1981	65

Q.2A] What are the different patterns of rural settlement? (15)

OR

B] Draw S shape and L shape settlement. Describe them. (10)

C] Write a note on Linear Settlement. (05)

Q.3A] Give a simple classification of towns in India. (15)

OR

B] Explain the housing and slum problems in urban areas. (10)

C] Explain the industrial town in detail. (05)

Q.4A] Explain the physical boundaries in detail. (15)

OR

B] Explain the geographical boundaries in India. (10)

C] Explain the concept of Nation. (05)

Q.5A] Discuss the impact of Globalization on Indian society. (15)

OR

B] Discuss the different Environmental Issues. (10)

NOTES : 1) All questions are COMPULSORY.

2) Figures to Right Indicates full Marks.

3) Working notes forming part of answer carry Marks.

Q. 1. (A) Choose the appropriate option & rewrite: (Any Eight) (08 Marks)

1. Average Due Date is used by bank & post offices for calculation of _____ on deposits.
(a) interest (b) profits (c) dividend (d) discount.
2. A bill of exchange is required to be _____ by drawee.
(a) Drawn (b) accepted (c) retain
3. The relationship between the "Consignor" & the "Consignee" is that of _____.
(a) " principal & principal "(b) "Agent & Principal"(c) "principal & Agent" (d) "agent & Sub-Agent"
4. Joint venture is a _____ partnership without firm name.
(a) Permanent (b) temporary (c) occasional
5. Government Accounting rules may be called the "Government accounting rules _____.
(a) 1990 (b) 1995 (c) 1992 (d) 1991
6. A bill of exchange can be discounted with the _____.
(a) Bank (b) drawee (c) payee
7. In consignment Accounting ,consignor is _____.
(a) Principal (b) agent (c)debtor of the consignee (d)none of them
8. The reserve Bank of India Act is passed in _____ year.
(a) 1935 (b) 1934 (c) 1940 (d) 1947
9. Joint Venture Account is similar to Trading & _____ account.
(a) Profit & loss A/c (b) balance sheet (c) capital A/c
10. Del- Credere commission is calculated on _____.
(a) Total sales (b) cash sales (c) credit sales (d) net sales

Q. 1. (B) State whether the following statements are TRUE or FALSE: (Any Seven) (07)

1. The earlier due date as Zero date , or 'Base date'.
2. Persons joining Partnership are called as Partners while persons joining Joint Venture are called as Co-Ventures.
3. A consignee is allowed to sell goods on Cash or Credit basis.
4. A bill of exchange must be signed by Drawer.
5. The Accounting system maintained by the government offices is known as government accounting.
6. For bill sent to bank for collection, bank account is debited.
7. Government Accounting is prepared on cash as well as accrual basis.
8. Consignment is a sale between the consignor & the consignee.
9. In separate set of book s of Accounts we prepare only two accounts.
10. Consignee sends a Proforma invoice to the consignor.

Q.2. Find out an average due date from the following details: (15)

Due date of bill	Amount Rs.
15 th April 2014	4,000
5 th May 2014	2,000
20 th June 2014	3,000
10 th July 2014	1,000

Or

Q.2. Ramdas & company of Mumbai consigned 50 bundles of cut piece cloth @ Rs. 700 each to Mukherjee & Co. of Kolkata to be sold on commission basis. An advance of Rs.16,000 was received from Mukherjee & Co. Mukherjee & Co. sent an account sale which states that total goods were sold for Rs.56,000 and Rs.1,800 were paid for carriage , godown rent and port expenses. Their commission was Rs. 2,000. They send a bank draft for the balance amount to Ramdas & Co. From the above particulars pass necessary journal entries in the books of Ramdas & Co. and show Ledger Accounts in the books of the consignor and consignee. (15)

Q.3. Ram sold goods worth Rs.5,000/-to Shyam on 1st April, 2015. On the same day Ram draws a bill on Shyam for 3 months, which is accepted on the same day by Shyam and returns it to Ram. Ram retained the bill with him. On the date of maturity bill is met by Shyam. Give entries in books of Ram & Shyam. (15)

Or

Calcutta consigned 50 cases of goods at Rs.200 each to Nathan of Mumbai. The consignor pays Rs.200 for insurance and for freight Rs.300. Nathan sent an account sales showing the gross proceeds at Rs. 24,000. The expenses paid by Nathan were dock dues Rs.20, carriage Rs.50, warehousing expenses Rs.130. He sent the amount due to the consignor after deducting 4% commission. Give journal entries in the Books of Both the parties.

(15)

Q.4. Find out an average due date from the following details:

(15)

Due date of bill	Amount Rs.
2 nd January, 2015	300
29 th January, 2015	700
12 th February, 2015	1200
31 st March, 2015	200

Or

Q.4. Mr. A & B entered into Joint Venture to construct a bungalow at a contract Price of Rs. 5,00,000. They opened Joint Bank Account & Mr. A deposited Rs.3,00,000 into bank. The following transactions took place.

- Purchase of Materials for Rs.2,50,000/-
- Wages paid by Mr. B Rs.50,000/-
- Hire charges of mixer paid by Mr. A & Mr. B Rs.80,000 in the ratio of 3:1.

The contract was completed & amount realized by cheque. It was decided by Co-Ventures to allow interest @ 10% p.a. On initial contribution made by co-ventures. The venture was closed after 10 months and accounts between the co-ventures were settled.

(15)

Prepare Joint Venture account, Joint Bank Account & Co-Ventures Account.

Q.5 (A) Prepare a bill of exchange from the following information:

(08)

- Drawer : Ramlal Shah, Mumbai
 Drawee : Aryan Mishra, Pune
 Payee : Premchand Desai, Nashik
 Amount : 10,000/-
 Period : 3 months
 Date of Bill : 15th January, 2015
 Date of Acceptance : 25th January, 2015

(B) Write Distinguish between Commercial Accounting & Government Accounting.

(07)

Or

Q.5. Write Short Notes (Any Three)

(15 Marks)

- Distinguish between Consignment & Sale.
- What are the steps for calculation of Average Due Date.
- Distinguish between a Promissory Note & a bill of Exchange.
- What are the Principles of Government Accounting.
- In separate set of books of Accounts ? How many Accounts prepared Explain?

❖ -----X ----- X-----X ----- **THE END** X----- X ----- X ----- X